

April 2006



QUALITY NEWS

Oklahoma City
Section 1408



Next Meeting:

Thursday
April 20, 2006

Moore Norman Technology Center
South Penn Campus
Located at Southwest 134th
and Pennsylvania Avenue, OKC

Time:

Tutorial: 5:30pm-6:20pm
Meeting begins @ 6:30pm

Contact Rose Sutcliffe for more
information at r.sutcliffe@cox.net

See page 3 for directions

We will have a Tutorial:
Effective Teamwork

Teams are an important part of how organizations address quality plans, processes, and problems. The section survey this past fall showed significant interest in effective teamwork as a subject for a tutorial.

Section 1408 Education Chair Bart Pickens recently served as a regional judge for the ASQ International Team Competition and will present a session based on the competition criteria along with other material on effective team processes. If your experience and results as a team member, team leader, or corporate team champion have not met your expectations, join us at 5:30pm for the tutorial session.

Process Management: Prizes and Pitfalls

"learning is not compulsory...neither is survival" Deming

Our guest speaker this month will be Mick McCarthy. Most quality professionals generally understand the prizes in store for the organization that diligently manages its processes, as well as the pitfalls of mismanagement. But most neither understand the prizes associated with the valuable intellectual property created by process management, nor the pitfalls of such misunderstanding. A fundamental principle of process management is assigning ownership of the process within the organization. This is usually done under a blind assumption that the organization owns the steps and ordering of processes it performs. As a result, it is usually startling to the organization to receive a cease and desist letter alleging that the organization's process management has resulted in harm to the legal rights of others outside the organization.

Especially in this day of the proliferation of the business method patent, it is imperative that the quality professional understand the intellectual property ramifications of process management. This presentation provides an overview with practical applications and suggestions as to how patent law, copyright law, trademark law, and trade secret law are effectively leveraged to bolster their organization's competitiveness and vitality.

Mick McCarthy is a registered patent attorney who has practiced patent law for twelve years. Prior to that Mick was an advanced manufacturing engineer who "jumped ship" and became a Deming disciple and Certified Quality Engineer under the mentoring of Ralph Morgan while working at York International in Norman, Oklahoma. More recently Mick spent some time as in-house IP Director with Seagate Technology, where he successfully completed its Six Sigma Black Belt program. His law practice today is underpinned by what he has learned about continuous process improvement, and it is bolstered by his continued passion for it in all aspects of his life professionally and personally. Mick keeps his copy of Juran's Handbook at arms reach, and relishes the opportunity to cite it in a legal argument.

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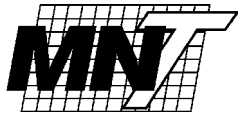
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Letter From the Chair:

Greetings,

Our Board meeting took place on 3-28-06 at Metrotech Economic Development Center. We reviewed the normal business of treasurer's report, the upcoming events and how to better serve and grow our ASQ Section 1408. The "**SPIRIT**" with which our Executive Board operates is and has been outstanding.

Here s my definition of "SPIRIT":

S is for "**Super Service**" in everything we do and provide

P is for **Performance** which indicates value addition

I is for **Innovation**; A breakthrough or continual improvement

R is for **Responsibility**: As Mr. William Sears said: "If it is to be , it is up to me"

I is for **Integrity**: One of our fundamental virtues in our daily life

T is for Teamwork: Our ASQ Board operates on consultation and team decision

Best Regards,

Fred Khavari
Chair, ASQ 1408



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Directions to Moore Norman Technology South Penn Campus

SOUTHBOUND and NORTHBOUND from I-35: Take Exit 117 at SW 4th St., Moore, then travel west approximately 3 miles to SW 134th & South Pennsylvania. The street name changes from SW 4th in Moore to SW 134th Street in Oklahoma City.

SOUTHBOUND and NORTHBOUND FROM I-44: Take Exit 110 at SW 134th Street. Travel east 2.5 miles to SW 134th & South Pennsylvania where the campus is located on the northwest corner



ASQ Oklahoma City Section 1408
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Visit our website at: www.asq-okc.org

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WELCOME NEW MEMBERS

Cherri Barber
Joseph Bretz
David Buchanan Jr.
Jay Gonzales
Sally Riggins
Scott Stevens

MEETING TIP:

It's a good idea to check the website before each meeting to get any last minute changes!

www.asq-okc.org

Mark Your Calendar
May Meeting

May 18, 2006